

6 Describe the Intervention

Figure 6.1: Describe the intervention within STTRIDE Evaluation Process



6. Describe the Intervention

Description

Describing the intervention is the next step in defining the evaluation. The technologies and measures to be implemented, where and when, along with the objectives of the intervention for the various users/ stakeholders, are the main elements of the description in this stage. This will help to identify the scope and focus of the evaluation.

The description may draw on information assembled during the ex ante appraisal before deciding to implement the intervention.

Description of an Open Data intervention

An intervention could involve the development of an API that makes a publicly held transport/ traffic database accessible to third-party application developers.

Objectives would include supporting the development of new mobile transport applications, improving the usability of public transport services, and driving increases in shared and/or multi-modal transport options.

Table 6.1: Description of the intervention

	User/ Stakeholder A Road operator	User/ Stakeholder B City authority	User/ Stakeholder C Service provider
Technologies and measures to be implemented	New technology providing a service that will encourage a reduction in single car occupancy at congested sites on the inter-urban network		
Objectives of the intervention	A.1 Reduce peak hour congestion A.2 Improve customer experience	B.1 Reduce the impact of interurban congestion on local roads	C.1 Increase take-up C.2 Extend customer base
Site (s)	Roads/ towns Include a map		
Dates	Month and year for start and completion of implementation		

A template for this table is available on the [STTRIDE web site](#).